

PRESENTED BY



FASI 2026

FOOD ALLERGY SYMPOSIUM FOR INDUSTRY

Shaping
the Future of
Food Allergy
Solutions



BOSTON UNIVERSITY | MARCH 10-11, 2026

Sponsorship deadline
FEBRUARY 10





WHO SHOULD ATTEND?

- Foodservice & Hospitality Professionals
- Food Allergy & Executive Chefs
- College & University RDs & Operations Professionals
- QA Leaders in Restaurant Groups
- Managed Services - Corporate Contract Dining
- CPG Manufacturing
- Retail & Grocery QA Professionals
- Training, Compliance & Regulatory Affairs

**BOSTON
UNIVERSITY**



TOP 3 REASONS YOU SHOULD BE THERE

1

Position your brand as a trusted leader in allergen solutions.

2

Connect directly with key decision-makers in foodservice and hospitality who prioritize food safety and inclusivity.

3

Showcase your products and solutions in a way that engages your target audience and industry peers.

125+

Attended by
dietitians, food safety professionals, culinary directors, chefs and food service operators

Hospitality organizations that attended

Marriot International
First Watch
NBC Universal
Whole Foods

Food service operators that attended

Aramark
Parkhurst Hospitality
Compass Group
Sodexo
Elior

Universities that attended

Cornell
Vanderbilt
UMass Amherst
Virginia Tech
U of Iowa



EXHIBITOR SPONSORSHIP LEVELS

SPONSOR OPTIONS



LEVEL 1 | VALUED EXHIBITOR | \$5,000

Includes:

- 1 conference registration
- 1 exhibitor table
- Company listing (*logo + 50 to 75-word description*) on FASI website
- Snack/sample distribution (*some restrictions apply and must comply with allergen labeling standards*)
- Opportunity to provide branded giveaways
- Access to all sessions
- Inclusion in “Meet the Exhibitors” block on the program
- Exposure during breaks, coffee service, and expo hours inspired by previous years’ formats.
- Ideal for: CPG brands, technology vendors, allergen-friendly food makers, service providers.

LEVEL 2 | FEATURED EXHIBITOR | \$10,000

Includes all Level 1 benefits PLUS:

- 2 conference registrations
- Featured Exhibitor placement in program printed and online
- 10-minute stage time between general sessions
- Priority exhibitor table location
- Enhanced logo presence on signage & screens
- Eligibility to participate in an Exhibitor Lightning Panel

LEVEL 3 | ACTIVATION SPONSOR | \$15,000

Includes all Level 1 and 2 benefits PLUS:

- All Featured Exhibitor benefits
- Branded activation area (*e.g., sampling bar, device station, culinary station*)
- Logo on email reminders
- Opportunity to co-host a micro-demo or “Ask the Experts” table

LEVEL 3 | PREMIUM EXHIBITOR | \$25,000

Includes all Level 1 and 2 benefits PLUS:

- Logo on all materials + meal signage (*Breakfast, Lunch, or Refreshments*)
- Verbal recognition by Betsy at the sponsored meal
- Opportunity to provide the food for a meal
- 3 conference registrations
- Elevated booth footprint
- Option to introduce a session (*non-sales, 2 minutes max*)

CORPORATE SPONSORSHIP LEVELS

SPONSOR OPTIONS



PLATINUM SPONSOR | \$50,000

- Category exclusivity
- Opening remarks during keynote welcome
- Logo on badges, main stage screen, program, front-page and sponsors section website
- 6 conference Registrations
- Full-page ad in the event program
- Sponsor of one major moment. Choose from Opening Keynote, 10th Annual MenuTrinfo Allergy Awards Program or Evening Reception / Cocktail Hour
- Opportunity to host one breakout session (*content must be mutually approved*)
- Option to distribute branded items or materials in attendee bags
- Dedicated promotional email to all attendees pre-event
- Premier logo placement in all marketing

GOLD SPONSOR | \$25,000

- Sponsor of breakfast OR lunch (your direction)
- Company verbally recognized on stage
- Premium logo placement
- 4 Registrations
- 10-minute stage time between sessions (*modeled on previous years*).
- 1/2 page program ad printed and online
- Email mention in pre-event communications
- Expo table included

SILVER SPONSOR \$15,000

- Sponsor a refreshment break or breakout-track session
- 3 Registrations
- 1/3 page program ad printed and online
- Logo on session signage
- On-stage recognition
- Ability to provide giveaway items
- Expo table available for \$2,000 add-on

BRONZE SPONSOR \$10,000

- Logo in program printed and online
- 2 Registrations
- Sponsor acknowledgement during general session
- Eligible to co-curate a panel with other bronze sponsors (*optional*)
- Expo table available for \$2,500 add-on

MEAL & EXPERIENCE SPONSORSHIPS



BREAKFAST SPONSOR | \$6,000

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

LUNCH SPONSOR | \$9,500

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

COCKTAIL/HAPPY HOUR SPONSOR | \$9,500

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

10TH ANNUAL MENUTRINFO ALLERGY AWARDS SPONSOR \$7,000

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus

CUSTOM ADD ONS

Available to any exhibitor or sponsor

Branded Lanyards — \$1,500 | Branded Notebooks/Pens — \$2,000 | Attendee Bag Sponsor — \$2,500

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The logo is a large white circle containing a green laurel wreath at the top. Below the wreath, the text "Food Allergy SYMPOSIUM" is written in a serif font, with "SYMPOSIUM" in a larger, bold font. A small fork icon is positioned to the right of "SYMPOSIUM". Below this, the text "for INDUSTRY" is written in a smaller, sans-serif font.

Food Allergy
SYMPOSIUM 
for **INDUSTRY**

**READY TO BECOME
AN EXHIBITOR OR SPONSOR?**



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