

PRESENTED BY



FASI 2026

FOOD ALLERGY SYMPOSIUM FOR INDUSTRY

Shaping
the Future of
Food Allergy
Solutions



BOSTON UNIVERSITY | MARCH 10-11, 2026

Sponsorship deadline
FEBRUARY 10





WHO SHOULD ATTEND?

- Foodservice & Hospitality Professionals
- Food Allergy and Executive Chefs
- Colleges & Universities RD's & Operations Professionals
- QA Leaders in Restaurant Groups
- Managed Services - Corporate Contract Dining
- CPG Manufacturing
- Retail & Grocery QA Professionals
- Training, Compliance & Regulatory Affairs

BOSTON
UNIVERSITY



TOP 3 REASONS YOU SHOULD BE THERE

1

Position your brand as a trusted leader in allergen solutions.

2

Connect directly with key decision-makers in foodservice and hospitality who prioritize food safety and inclusivity.

3

Showcase your products and solutions in a way that engages your target audience and industry peers.

125+

Attended by
dietitians, food
safety professionals,
culinary directors,
chefs and food
service operators

**Hospitality
organizations
that attended**

Marriot International
First Watch
NBC Universal
Whole Foods

**Food service
operators
that attended**

Aramark
Parkhurst Hospitality
Compass Group
Sodexo
Elor

**Universities
that attended**

Cornell
Vanderbilt
UMass Amherst
Virginia Tech
U of Iowa



EXHIBITOR SPONSORSHIP LEVELS

SPONSOR OPTIONS

LEVEL 1 | VALUED EXHIBITOR | \$5,000

Includes:

- 1 conference registration
- 1 exhibitor table
- Company listing (*logo + 50 to 75-word description*) website
- Snack/sample distribution (*some restrictions apply and must comply with allergen labeling standards*)
- Opportunity to provide branded giveaways
- Access to all sessions
- Inclusion in “Meet the Exhibitors” block on the program
- Exposure during breaks, coffee service, and expo hours inspired by previous years’ formats.
- Ideal for: CPG brands, technology vendors, allergen-friendly food makers, service providers.

LEVEL 2 | FEATURED EXHIBITOR | \$10,000

Includes all Level 1 benefits PLUS:

- 2 conference registrations
- Featured Exhibitor placement in program printed and online.
- 10-minute stage time between general sessions
- Priority exhibitor table location
- Enhanced logo presence on signage & screens
- Eligibility to participate in an Exhibitor Lightning Panel

LEVEL 3 | ACTIVATION SPONSOR | \$15,000

Includes all Level 1 and 2 benefits PLUS:

- All Featured Exhibitor benefits
- Branded activation area (*e.g., sampling bar, device station, culinary station*)
- Logo on email reminders
- Opportunity to co-host a micro-demo or “Ask the Experts” table

LEVEL 3 | PREMIUM EXHIBITOR | \$25,000

Includes all Level 1 and 2 benefits PLUS:

- Logo on all materials + meal signage (*Breakfast, Lunch, or Refreshments*)
- Verbal recognition by Betsy at the sponsored meal
- Opportunity to provide the food for a meal
- 3 conference registrations
- Elevated booth footprint
- Option to introduce a session (*non-sales, 2 minutes max*)

CORPORATE SPONSORSHIP LEVELS

SPONSOR OPTIONS



PLATINUM SPONSOR | \$50,000

- Category exclusivity
- Opening remarks during keynote welcome
- Logo on badges, main stage screen, program, front-page and sponsors section website
- 6 conference Registrations
- Full-page ad in the event program
- Sponsor of one major moment. Choose from Opening Keynote, 10th Annual AllerTrain Awards Program or Evening Reception / Cocktail Hour
- Opportunity to host one breakout session (*content must be mutually approved*)
- Option to distribute branded items or materials in attendee bags
- Dedicated promotional email to all attendees pre-event
- Premier logo placement in all marketing

GOLD SPONSOR | \$25,000

- Sponsor of breakfast OR lunch (your direction)
- Company verbally recognized on stage
- Premium logo placement
- 4 Registrations
- 10-minute stage time between sessions (*modeled on previous years*).
- 1/2 page program ad printed and online
- Email mention in pre-event communications
- Expo table included

SILVER SPONSOR \$15,000

- Sponsor a refreshment break or breakout-track session
- 3 Registrations
- 1/3 page program ad printed and online
- Logo on session signage
- On-stage recognition
- Ability to provide giveaway items
- Expo table available for \$2,000 add-on

BRONZE SPONSOR \$10,000

- Logo in program printed and online
- 2 Registrations
- Sponsor acknowledgement during general session
- Eligible to co-curate a panel with other bronze sponsors (*optional*)
- Expo table available for \$2,500 add-on

MEAL & EXPERIENCE SPONSORSHIPS



BREAKFAST SPONSOR | \$6,000

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

LUNCH SPONSOR | \$9,500

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

COCKTAIL/HAPPY HOUR SPONSOR | \$9,500

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

ALLERTRAIN'S 10TH ANNUAL AWARDS SPONSOR | \$7,000

Includes

- Logo on meal signage + screens
- Stage thank-you
- Co-branded table tents & menus
- Option to provide product samples *(if applicable and compliant)*

CUSTOM ADD ONS

Available to any exhibitor or sponsor

Branded Lanyards — \$1,500 | Branded Notebooks/Pens — \$2,000 | Attendee Bag Sponsor — \$2,500

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**READY TO BECOME
AN EXHIBITOR OR SPONSOR?**



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